



# Graduate

**CAMT** **CMU**

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**Master Degree - Doctoral Degree Programs**  
College of Arts, Media and Technology,  
Chiang Mai University



# Our Program

3

## Master Degree Programs

Knowledge and Innovation Management

Software Engineering

Digital Technology Management



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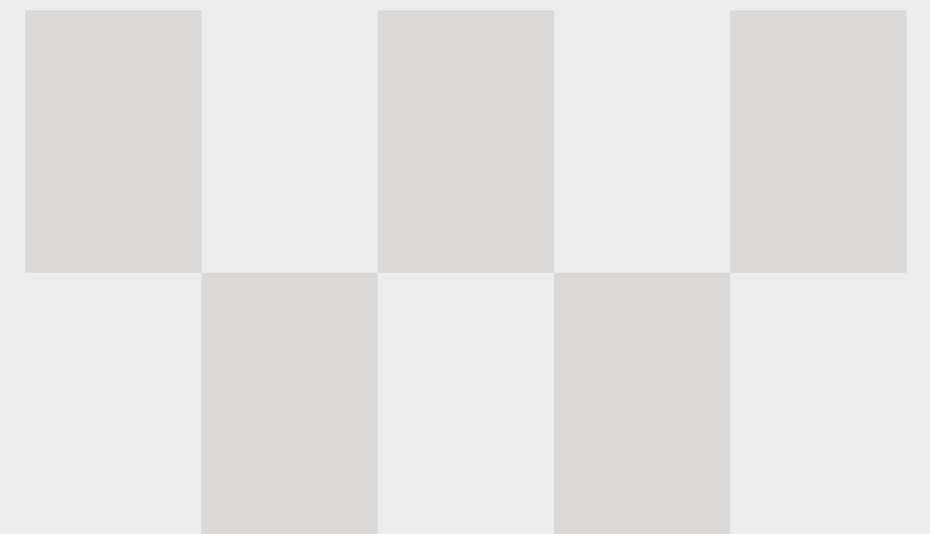
## Doctoral Degree Programs

Knowledge and Innovation Management

Digital Technology Management



# Master Degree Programs



# Master Degree

# KIMM

This program focuses on enabling learners to integrate various knowledge together, using digital knowledge through integrated learning between practical work and consultation from expert lecturers, providing academic services to the community, conducting research, and practicing real problems from the industry, allowing learners to have comprehensive knowledge in business administration, communication, and information technology, as well as problem-solving skills, and be able to apply their knowledge and create “innovations”.



## Master of Science Program in Knowledge and Innovation Management (Bilingual Program)

### Course Outline

Knowledge and Innovation Management

Knowledge Management Fundamentals

Innovation Theory Fundamentals

Innovation Management Basics

Knowledge Management Information Technology

Knowledge Engineering



# Master Degree **KIM** Master of Science Program in Knowledge and Innovation Management (Bilingual Program)

Academic plans are divided into 4 types.

Duration of Study: 2 academic years/ 4 semesters

**2 Tracks**

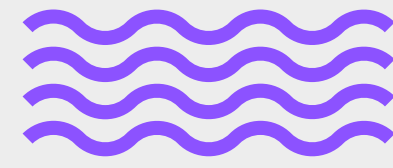
- Knowledge Management
- Innovation Management



Type	Plan	Study	Tuition fees
Type 1	Academic Plan (Monday - Friday)	Doing a thesis or "Thesis Plan"	120,000 THB (30,000 THB/per semester)
Type 2	Academic Plan (Monday - Friday)	Studying subjects and doing a thesis or "Thesis Plan"	
Type 2	Academic Plan (Saturday - Sunday)	Studying subjects and doing a thesis or "Thesis Plan"	160,000 THB (40,000 THB/per semester)
Type 3	Professional Plan (Saturday - Sunday)	Studying subjects and doing independent study or "IS Plan"	

**\*International students are required to pay an additional fee of 20,000 Baht per regular semester on top of the standard tuition fees**





# Master of Science Program in Software Engineering

## Course Outline

Software Development Principles

Software Development Process Management Principles

Software Requirements Engineering

Software Tester

Software Project Management

## Master Degree

# SE

The course focuses on software design and development, or what we commonly call "programming". It is a learning process in the program development process from start to finish, starting from assessing customer needs, designing the program structure, planning the development process, coding, testing the program, etc.



# Master Degree SE Master of Science Program in Software Engineering

Academic plans are divided into 2 types.

Duration of Study: 2 academic years/ 4 semesters

Type	Plan	Study	Tuition fees
Type 2	Academic Plan (Monday - Friday)	Studying subjects and doing a thesis or "Thesis Plan"	100,000 THB (25,000 THB/per semester)
Type 3	Professional Plan (Saturday - Sunday)	Studying subjects and doing independent study or "IS Plan" <ul style="list-style-type: none"> <li>• Reskill</li> <li>• Upskill</li> </ul>	180,000 THB (45,000 THB/per semester)

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resp_iter = self.stub.get_response_iterator()
statuses = {}
async for data in resp_iter:
    status = Status(
        status_id=data.id, name=data.name
    )
    statuses[status.name] = status
return statuses
    
```

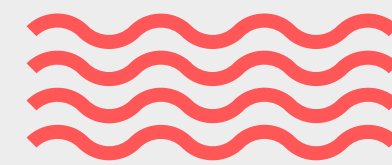
\*International students are required to pay an additional fee of 20,000 Baht per regular semester on top of the standard tuition fees



Master Degree

DTM

The curriculum provides instruction on the application of digital technology to provide problem-solving strategies or strategies for upgrading work using digital technology to meet the needs of the industrial sector in order to enhance the competitiveness of the industrial sector both nationally and internationally. Graduates must have knowledge and skills in digital technology, digital project management, and the application of digital technology in order to be able to apply digital technology in line with customer needs and changes according to global dynamics.



# Master of Science Program in Digital Technology Management

## Course Outline

Digital Transformation

Usability of Digital Technology

Software Project Management and Change Management

Research Methodology in Digital Technology Management



# Master Degree **DTM** Master of Science Program in Digital Technology Management



Academic plans are divided into 3 types.

Duration of Study: 2 academic years/ 4 semesters

## 9 Study Track

- 1.Modern Management and Information Technology
- 2.Digital Health
- 3.Education Technology
- 4.Cross Border E-Commerce
- 5.Digital Game
- 6.Animation and Visual Effect
- 7.Tourism Technology
- 8.Smart city
- 9.Digital Trade and Services

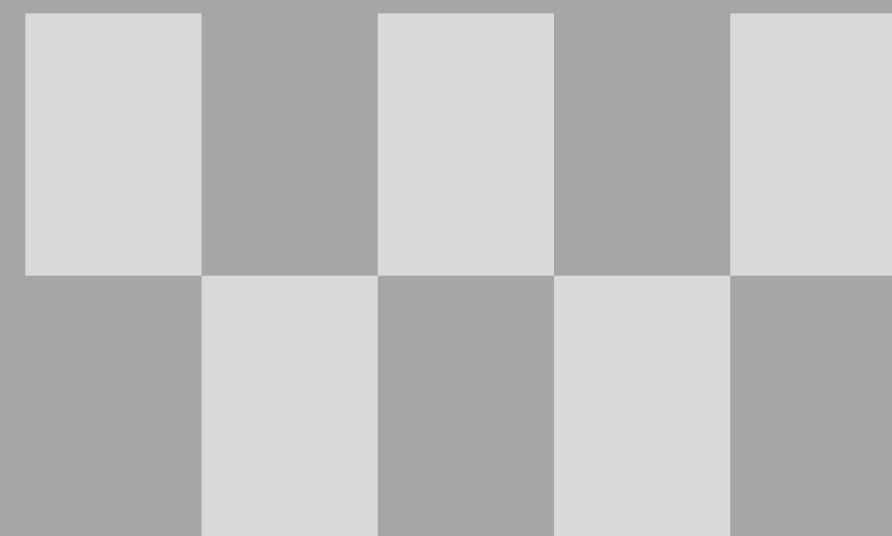
Type	Plan	Study	Track	Tuition fees
Type 1	Academic Plan (Monday - Friday)	Doing a thesis or "Thesis Plan"	-	100,000 THB (25,000 THB/per semester)
Type 2	Academic Plan (Monday - Friday)	Studying subjects and doing a thesis or "Thesis Plan"	Students can choose to study in 9 Study Track	
Type 3	Professional Plan (Saturday - Sunday)	Studying subjects and doing independent study or "IS Plan"	Cross Border E-Commerce Track Only	160,000 THB (40,000 THB/per semester)



**\*International students are required to pay an additional fee of 20,000 Baht per regular semester on top of the standard tuition fees**



# Doctoral Degree Programs



# Doctoral Degree

# KIMM

The course is about advancing global knowledge combined with creativity, combining knowledge and experience from the learner's field of study, along with other related fields, and integrating with digital knowledge to create new knowledge or innovations that are beneficial to the organization or industry.

## Doctor of Philosophy Program in Knowledge and Innovation Management (International Program)

### Course Outline

KIM & IT Integration

Innovation & Global Research

Industry Collaboration

National Competitiveness



# Doctoral Degree **KIM** Doctor of Philosophy Program in Knowledge and Innovation Management (International Program)

Academic plans are divided into 2 types.

Duration of Study: 3 academic years/ 6 semesters

Type	Plan	Study	Tuition fees
Type 1.1 For students with a master's degree	Academic Plan (Monday - Friday)	Dissertation (2 Inter journal publications or Innovations and 1 Inter Con)	270,000 THB (45,000 THB/per semester)
Type 2.1 For students with a master's degree	Academic Plan (Saturday - Sunday)	Dissertation (1 Inter journal publications or Innovations and 1 Inter Con)	540,000 THB (90,000 THB/per semester)

**\*International students are required to pay an additional fee of 20,000 Baht per regular semester on top of the standard tuition fees**

# Doctoral Degree

# DTM

This program develops leaders in digital innovation capable of solving global societal and industrial challenges. By leveraging advanced technologies like AI, IoT, Big Data, Blockchain, and Automation, learners build analytical and research skills that lead to patents and impactful innovations. Emphasizing lifelong learning, the program prepares graduates to become researchers, organizational leaders, digital entrepreneurs, and consultants who seamlessly bridge technology and management.

## Doctor of Philosophy Program in Digital Technology Management (International Program)

### Course Outline

Digital Transformation

Technology Project Management and Change Management

Data Analytics for Business Decision Making

Digital Technology Assessment and Design (Usability & UX)

Technology Strategy and Risk Management

Ethics and Privacy in the Digital World

Research to Create Technology Innovations That Meet Industry Sector Needs



# Doctoral Degree **DTM** Doctor of Philosophy Program in Digital Technology Management (International Program)

Academic plans are divided into 4 types.

Duration of Study: 3 academic years for types 1.1 and 2.1

5 academic years for types 1.2 and 2.2

Type	Plan	Years	Study	Tuition fees
<b>Type 1.1</b> For students with a master's degree	<b>Academic Plan</b> (Monday - Friday)	3y	<b>Dissertation</b> (2 Inter journal publications or Innovations and 1 Inter Con)	240,000 THB (40,000 THB/per semester)
<b>Type 1.2</b> For students with a bachelor's degree	<b>Academic Plan</b> (Monday - Friday)	5y	<b>Dissertation</b> (2 Inter journal publications or Innovations and 1 Inter Con)	400,000 THB (40,000 THB/per semester)
<b>Type 2.1</b> For students with a master's degree	<b>Academic Plan</b> (Saturday - Sunday)	3y	<b>Dissertation</b> (1 Inter journal publications or Innovations and 1 Inter Con)	360,000 THB (60,000 THB/per semester)
<b>Type 2.2</b> For students with a bachelor's degree	<b>Academic Plan</b> (Saturday - Sunday)	5y	<b>Dissertation</b> (2 Inter journal publications or Innovations and 1 Inter Con)	600,000 THB (60,000 THB/per semester)

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# Fund

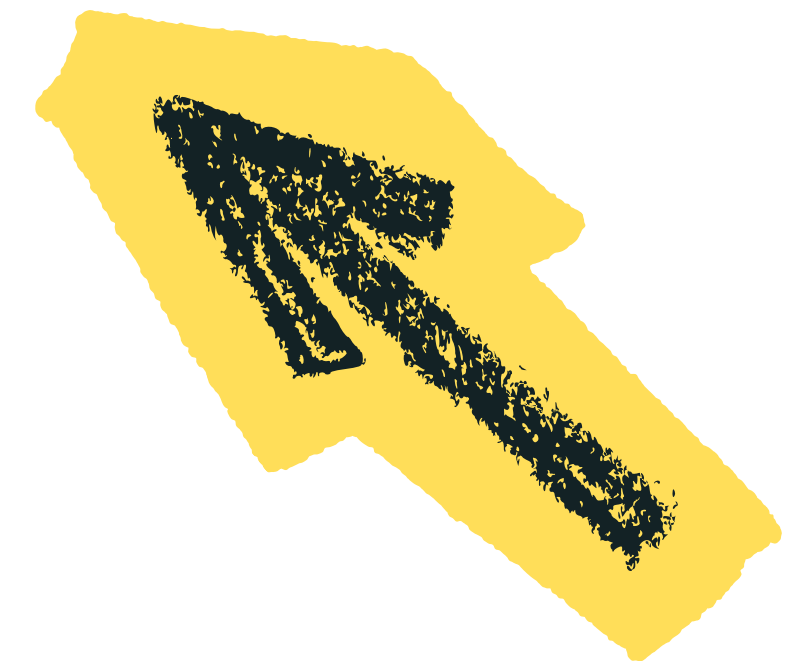
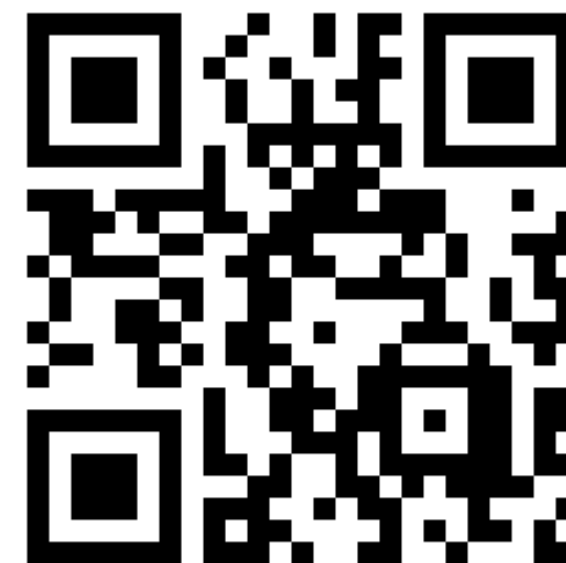
## 1. CMU Scholarships

- CMU Presidential Scholarship
- TA/RA Continuity Scholarship



## 2. CAMT Scholarships

- \* Announcement according to the academic year  
Follow the information on Facebook Page and Website



# Contact Us

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